

Ashbourne Shire Horse Society

President for 2018 – The Hon. Andrew Shirley

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2018 SPONSORSHIP AND ADVERTISING

SPONSORSHIP PACKAGES

Package	Entrance Tickets	Car Passes	Lunch	President's Lunch	Advert in Guide	Web Link	Cost
Bronze	2	1	0	0	0	0	£75+vat
Silver	2	1	2	0	0	0	£125+vat
Gold	4	2	4	0	0	0	£250+vat
Gold Plus	4	2	4	0	Half Page	1	£300+vat
Platinum	4	2	0	4*	Full Page	1	£500+vat

Please note due to HMRC rules we regret we must apply VAT to our sponsorship and advertising packages

Sponsorship packages are a great way to support the show, promote your business and entertain clients and friends. Included is: entrance to the show, access to the members area, grandstand seating, cloakroom and access to the sponsors area providing light refreshments and drinks throughout the day. The above standard packages can be tailored to accommodate your specific requirements. For instance, if you are unable to attend the show on the day, you could exchange tickets for the pre-show party.

**The Platinum package offers the choice of an invitation to the Presidents lunch or vouchers for the Members lunch.*

SHOW GUIDE & WEBSITE ADVERTISING

FULL PAGE – £145.00 + vat

HALF PAGE – £100.00 + vat

Last year we had over 10,000 people attend on show day. The Show Guide is offered free to everyone entering the Showground. Advertising in our Show Guide also includes a FREE digital web link from our site to yours. Our website ranks high on search engines and your logo will appear on it for 12months giving you excellent visibility.

Advert copy for the Show Guide must be received in pdf format by **Friday 20 July** and will only be included if paid for in full.

RINGSIDE BANNERS (width 12ft x depth 3ft)

£50.00 + vat

If you do not own a banner we can arrange for these to be produced at a cost of £60 + vat. Banners must be delivered to the Show Ground by **Thursday 16 August 12noon** and removed by **Sunday 19 August 12 noon**.

Please note: under our Health and Safety Policy, banners can only be erected by members of our show team. Late arrivals will NOT be erected and NO refunds will be given.

Ashbourne Shire Horse Society is a Company Limited by Guarantee. Reg. in England Company No. 4743737. Reg. Office Coates & Partners Ltd, 51 St John Street, Ashbourne, Derbyshire DE6 1GP VAT No. 289 1764 09