

# Ashbourne Shire Horse Society

President for 2017 – Her Grace The Duchess of Devonshire

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## 2017 SPONSORSHIP AND ADVERTISING

### SPONSORSHIP PACKAGES

Package	Entrance Tickets	Car Passes	Lunch	President's Lunch	Advert in Guide	Web Link	Cost
Bronze	2	1	0	0	0	0	£75 +vat
Silver	2	1	2	0	0	0	£125 +vat
Gold	4	2	4	0	0	0	£250 +vat
Gold Plus	4	2	4	0	Half page	1	£300 +vat
Platinum	4	2	0	4*	Full page	1	£500 +vat

Please note due to HMRC rules we regret we must apply VAT to our Sponsorship packages and Advertising.

Sponsorship packages are for those who wish to contribute a little extra to the show or to promote their business and entertain their clients, family and friends. They include entrance to the show, access to the Members area, lunch tent, grandstand and cloakroom and the Sponsors area provides light refreshments and drinks throughout the day.

The above charges are for the standard packages but we can be flexible to suit your needs. For instance, if you are tied up or can't get to the Show on the day, why not ask about exchange tickets for the Pre -show party.

\*The Platinum package offers the choice of an invitation to the Presidents lunch or vouchers for the Members lunch.

### SHOW GUIDE ADVERTISING

FULL PAGE	£145.00 + vat
HALF PAGE	£100.00 + vat

Last year we had over 10,000 people attend on show day.

The Show Guide is offered free to everyone entering the Showground

Advertising includes an interactive web link from our site to yours. A logo and brief description is needed.

Advertising copy must be received by Friday 21 July 2017 and will only be included if fully paid for by that date.

### WEBSITE ADVERTISING

**£100.00 + vat**

If the Show Guide is fully booked up or it fits in better, take an interactive web link from our site to yours.

With 12 months, interactive linking from the Show web site, which rates very highly on search engines.

A logo and description is all that is required.

### RINGSIDE BANNERS 10 ft x 2ft MAX. (3m x 0.60m) MAX

**£50.00 + vat**

If you do not own a banner we can arrange for these to be made up by our suppliers at a cost of £60 + vat.

Banners must be delivered to the Show Ground by Thursday 17th August and removed by Sunday 20<sup>th</sup> August by 12 noon.

Under our Health and Safety Policy Banners can only be erected by our team. Late arrivals will NOT be erected and NO refunds will be given.

Ashbourne Shire Horse Society is a Company Limited by Guarantee. Reg. in England Company No. 4743737.

Reg. Office Coates & Partners Ltd, 51 St John Street, Ashbourne, Derbyshire DE6 1GP

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