



# ASHBOURNE SHOW

President for 2024 – The Hon David Legh DL

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## 2024 SPONSORSHIP AND ADVERTISING

Package	Entrance Tickets	Car Passes	Member's Lunch	President's Lunch/ Member's lunch	Advert in Guide	Web link	Cost
<b>Bronze</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	✓	<b>£150+vat</b>
Silver	2	1	2	0	0	✓	£200+vat
<b>Gold</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>0</b>	✓	✓	<b>£500+vat</b>
Platinum	4	2	0	4	✓	✓	£650+vat

### SHOW RING/HORSE/ BREED SECTION SPONSORSHIP

Package	Entrance Tickets	Car Passes	Member's Lunch	Ringside Banner	Advert in Guide	Web link	Cost
<b>Section/ Breed</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	✓	<b>£150+vat</b>
<b>Ring</b>	<b>2</b>	<b>1</b>	<b>2</b>	✓	<b>0</b>	✓	<b>£200+vat</b>

Sponsorship packages are for those who wish to contribute a little extra to the show or to promote their business and entertain their clients, family and friends. They include entrance to the show, access to the Members' Area, lunch marquee, grandstand and cloakroom. The Sponsors' Area provides free light refreshment throughout the day. Our website ranks high on search engines and your logo will appear on it for 12 months giving you excellent visibility.

The above are for standard packages, but we can be flexible to suit your needs. For instance, if you unable to attend the Show, why not ask about exchanging tickets for the pre-show party.

### SHOW GUIDE ADVERTISING - FULL PAGE COLOUR – £180.00 + vat

We have an average attendance of 12,000 people on show day and the Show Guide is offered free to everyone. Advertising copy for the Show Guide must be with us by 30 June 2024.

### RINGSIDE BANNERS –10 ft x 2ft MAX. (3m x 0.60m) MAX - £60.00 + vat

You must provide your own banner (we can recommend a local supplier) and under our Health and Safety Policy, banners can only be erected by members of our show team. Banners must be delivered to the showground on Monday 12<sup>th</sup> August 2024. Late arrivals will NOT be erected, and NO refunds will be given. Banners are to be collected from the pavilion on the showground on Sunday 18<sup>th</sup> or Monday 19<sup>th</sup> August after the show, those not collected will be disposed of.